

Latin American and European Cooperation on Innovation and Entrepreneurship

Presentation of Results – Dissemination Webinars

Between 2017 and 2020, the Erasmus+ project LISTO (585676-EPP-1-2017-1-SE-EPPKA2-CBHE-JP) brought together 10 universities from Europe and Latin America for an exchange of good-practice on the topics of university-industry relations, entrepreneurship education and entrepreneurial university. To present the results and deliverables of the collaboration, we are organizing a series of 3 webinars.

Webinar 1	Accelerating Innovation with University-Industry Collaboration
Content	We will present the results of applying the AIMday method (a matchmaking tool for researchers and companies) at seven Latin American partner universities, share recommendations and officially launch the free e-book "University-Industry Cooperation in Latin America: Lessons learned from applying the AIMday methodology" with an analysis of the LISTO AIMday events. In addition, we will highlight the role of collaboration in times of the COVID19 pandemic.
Date/Time	September 23, 2020 – 15:00 CET / 10:00 LA – 75min
Registration	ZOOM: https://uu-se.zoom.us/webinar/register/WN_BMDVlavqTYqw2NAZdYd8IA

Webinar 2	Developing an International Virtual Classroom
Content	We will share our experience of co-creating the LISTO IVC “ Entrepreneurial Solutions in Innovative Global Networks ” including advice from our teachers, testimonials from students, and a panel discussion about the future of virtual exchange in Higher Education with Sarah Guth (President UNICollaboration) and Maria Leonor Alves Maia (President FAUBAI). We will also present the free “Entrepreneurial Virtual Classroom Handbook. An interdisciplinary approach from a European and Latin American collaboration handbook”, for developing similar activities.
Date/Time	September 30, 2020 – 15:00 CET / 10:00 LA – 90 min
Registration	ZOOM: https://uu-se.zoom.us/webinar/register/WN_N0dD1n0qQV6NYpAudaqVQ

Webinar 3	Strengthening the Entrepreneurial Spirit of Universities
Content	We will introduce the approach used by the LISTO consortium to analyze the entrepreneurial dimension of our universities and present a model (MESAVAR) for developing action-oriented strategies to promote entrepreneurship & innovation. We will also present the “LISTO Toolkit for Entrepreneurial Universities” with further advice and recommendations, and showcase a few strategies from LISTO universities for strengthening their entrepreneurial ambition.
Date/Time	October 7, 2020 – 15:00 CET / 10:00 LA – 75 min
Registration	ZOOM: https://uu-se.zoom.us/webinar/register/WN_L3foKUP6TxiLueVog7Td_g

More information and updates: <https://listoproject.eu/webinars> – Social Media: #listoproject