



International Summer School on Business Ethics

June 22 - 27, 2020 – TH Rosenheim Germany / International Office

Business Ethics - Workshop Contents

- The purpose of the workshop BUSINESS ETHICS is to familiarize students with various theoretical frameworks that allow them to identify, analyse, and resolve ethical issues in business decision-making
- The teaching and learning will take the form of an interactive lecture with group discussions

**3 ECTS /
1,5 US
credits**

Apply Now!

Application deadline: 1 May 2020

Early bird deadline (10% discount): 1 February 2020

Programme Fee

Partner universities 750 €
NON partner universites 850 €

Fee includes:

- tuition for workshops
- excursions
- housing (B&B Hotel)

Arrival in Rosenheim

Check-in at B&B Hotel:

Sunday, 21 June 2020, 02:00 PM – 10:00 PM

Check-out at B&B Hotel:

Sunday, 28 June 2020, 08:00 AM – 10:00 AM

→ www.th-rosenheim.de/welcome



Programme Outline

Date/ Time	Monday, June 22, 2020	Tuesday, June 23, 2020	Wednesday, June 24, 2020	Thursday, June 25, 2020	Friday, June 26, 2020	Saturday, June 27, 2020
9:30 am - 11:30 am	Welcome to TH Rosenheim	Individual Studies	Individual Studies	Individual Studies	Individual Studies	Visit to BMW World and Sightseeing in Munich
11:45 am - 1:15 pm	Workshop Business Ethics	Workshop Business Ethics	Workshop Business Ethics	Workshop Business Ethics	Review for the exam	
1:15 pm - 1:45 pm	Lunch	Lunch	Lunch	Lunch	Lunch	
1:45 pm - 3:15 pm	Workshop	Workshop	Workshop	Workshop	Examination	
3:30 pm - 5:00 pm	Business Ethics	Business Ethics	Business Ethics	Business Ethics	Certificate Ceremony	
Social Programme	City Tour Rosenheim	Free Time	International Get-together	Free Time	International Student Club	

Visit to BMW World & Sightseeing in Munich

Company Visit & Social Programme - Saturday, June 27, 2020

Located in front of the BMW Group headquarters, BMW World unites the past and present under one roof. Learn all about the BMW brands and products of the BMW Group – including BMW, MINI, Rolls-Royce Motor Cars and BMW Motorbikes.

Time	Company Visit Munich / Social Programme	Location / Meeting Point
10:00 am	Travel to Munich	B&B Hotel Rosenheim
11:30 am - 1:00 pm	BMW World Guided Tour	BMW World South Entrance
1:00 pm - 5:00 pm	Munich Highlights / Sightsee- ing / Free time	Munich City Centre
5 pm	Travel back to Rosenheim	Munich City Centre

→ www.bmw-welt.com/en.html

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