

WFI SUMMER SCHOOL

# FIRMS IN SOCIETY

INGOLSTADT MUNICH GERMANY

27<sup>TH</sup> JULY - 7<sup>TH</sup> AUGUST 2020

**Keynote Speaker:**

Prof. Basit Zafar, Arizona State University:  
„Gender Differences  
in Education and Work“

**Manager Talk:**

Thomas Sattelberger, MdB

Firm visits @ AUDI (automotive),  
HiPP (consumer staples)  
and BÜCHL (waste management).

The Ingolstadt School of Management (WFI) is located in the **heart of Bavaria** near Munich.

Attend **high-class courses** on the role of firms in society, experience **real world business** insights with entrepreneurial champions, gain a deeper insight into German and especially Bavarian culture and visit Neuschwanstein Castle.



For further information, please visit our website:  
<http://www.ku.de/wwf/> >> WFI Summer School



# WFI SUMMER SCHOOL PROGRAMME

**ACADEMIC AND SOCIAL ACTIVITIES**

## Gender

### **GENDER DIFFERENCES IN EDUCATION AND WORK**

*Prof. Basit Zafar (Arizona State University)*

## Sustainability

### **STRATEGIC SUSTAINABILITY**

*Prof. Julia Hartmann (EBS)*

## Development

### **GLOBAL SUPPLY CHAINS AND FIRMS IN DEVELOPING COUNTRIES**

*Prof. Alexander Danzer*

## Digital Business Models

### **DIGITAL BUSINESS MODELS AND SOCIAL INNOVATIONS**

*Prof. Thomas Setzer & Prof. André Habisch*

## Psychology

### **CONSUMER PSYCHOLOGY FOR A BETTER WORLD**

*Prof. Shashi Matta*

## Taxation

### **CORPORATE TAX AVOIDANCE**

*Prof. Dominika Langenmayr & Prof. Reinald Koch*

## Innovation

### **ENTREPRENEURSHIP, INNOVATION, AND REGIONAL ECONOMICS**

*Prof. Simon Wiederhold*

## Culture

### **VISIT FAMOUS NEUSCHWANSTEIN CASTLE**



## Firm Visits

### **GLOBAL PLAYERS AND HIDDEN CHAMPIONS**

