

INTERNATIONAL SUMMER SCHOOL

IRELAND

JULY 3 - JULY 31

2020



**Maynooth
University**

National University
of Ireland Maynooth





24-7 ON-CALL STAFF

To support, encourage and enable you!



HOUSING

Stay on campus in single-room apartment-style living



ACADEMIC TRIPS

Enjoy excursions that complement your learning

OUR PROGRAM PACKAGE



ACTIVITIES AND FACILITIES

Enjoy on-campus activities throughout the programme



MEALS

Breakfast & Lunch included on-campus Monday-Friday



EXTRA ADVENTURES

Explore Ireland with our exciting optional Friday day trips



MAYNOOTH UNIVERSITY

Where Old meets New

THE BEST OF BOTH WORLDS, MAYNOOTH COMBINES AN ACADEMIC HERITAGE DATING BACK TO 1795 WITH AN INNOVATIVE AND MODERN CAMPUS. MAYNOOTH, IRELAND'S NEWEST UNIVERSITY, IS RANKED BY THE TIMES HIGHER EDUCATION AS WITHIN THE TOP 50 UNDER 50 UNIVERSITIES WORLDWIDE.

TODAY MAYNOOTH UNIVERSITY HAS MORE THAN 12,000 STUDENTS FROM OVER 90 COUNTRIES. THIS SUMMER MAYNOOTH UNIVERSITY WELCOMES YOU TO SHARE IN OUR HISTORY, HERITAGE AND FUTURE!



MAYNOOTH TOWN

Safe, Welcoming & Thriving

NAMED AFTER THE ANCIENT IRISH GOD NUADHA, MAYNOOTH IS IRELAND'S ONLY UNIVERSITY TOWN. IT IS A FRIENDLY CENTER, FULL OF SHOPS, RESTAURANTS, BARS AND CLUBS, A MERE 15 MILES FROM DUBLIN, IRELAND'S VIBRANT CAPITAL CITY

OUTSIDE THE CLASSROOM



FIELD TRIPS

INCLUDED IN EVERY ACADEMIC CLASS ARE TRIPS TO VISIT SITES, INSTITUTIONS AND COMPANIES RELEVANT TO COURSE MATERIAL. THESE OFFER AN UNPARALLELED INSIGHT INTO THE IRISH LANDSCAPE, SOCIETY AND CULTURE!



DAY TRIPS & ACTIVITIES

VISIT DUBLIN AND THE GUINNESS STOREHOUSE |
LEARN HOW TO PLAY IRISH GAELIC FOOTBALL | REGULAR SOCIAL NIGHTS OUT |
SCAVENGER HUNTS | ULTIMATE FRISBEE | TRAMPOLINING |
LOCAL HIKES | AND MUCH MUCH MORE!



WEEKENDS

JOIN OUR OPTIONAL FRIDAY DAY TRIPS TO BELFAST CITY IN NORTHERN IRELAND | GALWAY CITY | KILKENNY CITY |
CHOOSE TO EXTEND YOUR VISITS TO WEEKEND TRIPS AND SEE PARTS OF IRELAND THAT OUR UNIQUE TO THE WORLD

ACADEMICS

CHOOSE 2 COURSES
FROM A RANGE OF
OPTIONS WORTH 5 or
7.5 ECTS

**normally 3 or 4 US semester credits
depending on your school*

ALL COURSES ARE FULLY ACCREDITED,
TAUGHT BY OUR EXPERIENCED,
ENTHUSIASTIC INSTRUCTORS WITH
OVER 40 CONTACT HOURS.
OUR COURSES ALSO INCLUDE AT LEAST
ONE FIELD TRIP TO A SITE RELEVANT TO
CLASS MATERIAL

ALL
CLASSES
SUBJECT TO
CHANGE
BEFORE
SEPTEMBER
15th
2020



"one of the most amazing
experiences I've ever had"

River, UAlberta

CLIMATE CHANGE

THIS PHYSICAL GEOGRAPHY CLASS ADDRESSES THE CAUSES AND CONSEQUENCES OF CLIMATE CHANGE. IT EXAMINES THE VARIOUS TECHNIQUES THAT CALCULATE LONG-TERM PERSPECTIVES, AND HOW CLIMATIC FLUCTUATIONS HAVE SOCIAL, ECONOMIC AND POLITICAL CONSEQUENCES. THE IMPLICATIONS OF MODELLING-BASED PROJECTIONS ARE ANALYSED, AS ARE OPTIONS TO MITIGATE FUTURE GLOBAL WARMING.

ECONOMICS OF THE EU

THIS CLASS PROVIDES AN OVERVIEW OF EU INSTITUTIONS AND POLICIES, INCLUDING A BRIEF HISTORY OF THE EU AND INSIGHTS INTO CURRENT CHALLENGES FACING THE UNION. STUDENTS WILL LEARN ABOUT THE ECONOMIC THEORY OF PREFERENTIAL TRADE AREAS, THE EU'S KEY POLICIES, AND THEIR IMPACT ON THE OUTSIDE WORLD.

IRELAND & THE GREAT FAMINE

IN THIS CLASS STUDENTS ARE INTRODUCED TO THE CAUSES AND CONSEQUENCES OF THE 1845-1853 GREAT IRISH FAMINE. THE CLASS EXAMINES THE ECONOMIC, SOCIAL AND POLITICAL BACKGROUND, AS WELL AS PUBLIC AND PRIVATE REACTIONS, AND THE CHANGES IN IRISH SOCIETY RESULTANT FROM THE FAMINE.

INTERNATIONAL MARKETING

THIS CLASS FOCUSES ON MARKETING MANAGEMENT IN GLOBAL ORGANISATIONS AND INTRODUCES STUDENTS TO THE NATURE AND COMPLEXITY OF INTERNATIONAL MARKETING STRATEGY. STUDENTS WILL IDENTIFY OPPORTUNITIES AND CHALLENGES ASSOCIATED WITH EXPANSION INTO NEW GEOGRAPHICAL MARKETS AND FORMULATE STRATEGIES FOR PRODUCT DEVELOPMENT AND PROMOTION.

ANTHROPOLOGY OF IRELAND

IN THIS CLASS, STUDENTS EXPLORE IRELAND'S ECONOMIC, SOCIAL AND CULTURAL CHALLENGES AND LOOK AT HOW IRELAND'S PRESENT-DAY MULTIPLICITY INTERSECTS WITH THE TRADITIONAL IMAGE OF RURAL, MONO CULTURAL AND CATHOLICISM. THE CLASS ANALYSES MANIFESTATIONS OF IRISH CULTURE SUCH AS DANCE AND LANGUAGE, HOW THEY ARE REPRODUCED, AND WHAT MEANINGS THEY HOLD.



PUBLIC SPEAKING

THIS COURSE INTRODUCES STUDENTS TO THE KEY ELEMENTS OF COMMUNICATION, PROVIDING PRACTICAL EXPERIENCE IN THE PREPARATION AND PRESENTATION OF SPEECHES. IT IMPROVES CRITICAL LEARNING SKILLS AND ENABLES THE DEVELOPMENT OF CORE PROFESSIONAL COMMUNICATION SKILLS.

CREATIVE WRITING

IN THIS CLASS STUDENTS ARE INTRODUCED TO WRITING, BOTH POETRY AND PROSE. THE CLASS FOCUSES ON THE PRACTICALITIES OF WRITING, EDITING AND GIVING AND TAKING CRITICISM OF WORK. STUDENTS WILL PRODUCE WRITING FOR DISCUSSION AND CRITICISM AND WORK ON DEVELOPING THESE EXTRACTS IN RESPONSE. STUDENTS WILL ALSO LOOK CRITICALLY AT THE WORK OF ESTABLISHED WRITERS.

MEDIEVAL SOCIETY

THIS CLASS INTRODUCES STUDENTS TO EARLY CULTURAL HISTORY, WITH AN EMPHASIS ON THE PAST AS A FOUNDATION FOR THE PRESENT, AS WELL AS THE DISSEMINATIONS OF CULTURAL HERITAGE. STUDENTS WILL ASSESS THE MANIPULATION OF HISTORY IN RELATION TO SOME OF THE GREAT IRISH PREHISTORIC AND EARLY MEDIEVAL LOCATIONS.

IRISH CULTURAL HERITAGE

IN THIS CLASS STUDENTS DEVELOP A BROAD UNDERSTANDING OF EARLY CULTURAL HERITAGE IN THE AREAS OF ARCHAEOLOGY, HISTORY AND EARLY IRISH LITERATURE. DIVERSE AND EXCITING ASPECTS OF IRISH CULTURAL HISTORY, AS WELL AS CARE, PRESENTATION AND FUTURE DEVELOPMENT OF IMPORTANT HERITAGE SITES ARE ASSESSED.

THIS CLASS ADDRESSES THE MANY ISSUES SURROUNDING THE USE OF SOCIAL MEDIA IN BUSINESS AND MARKETING CHANNELS, EXPLORING HOW INDIVIDUALS AND FIRMS NAVIGATE SOCIAL MEDIA TO GAIN A COMPETITIVE EDGE. IT UNDERTAKES A PRACTICAL EXAMINATION OF HOW TO MAKE USE OF SOCIAL MEDIA FOR THE PURPOSES OF CUSTOMER ACQUISITION, INFORMATION GATHERING, THE MAINTENANCE OF BUSINESS CONTACTS, MARKET DESIGN, AND DECISION-MAKING.

STRUCTURED PROGRAMMING FOR BEGINNERS

THIS CLASS INTRODUCES STUDENTS TO PROGRAMMING FUNDAMENTALS. THIS CLASS IS DESIGNED FOR STUDENTS WITH NO PREVIOUS KNOWLEDGE OF COMPUTER SCIENCE OR COMPUTER PROGRAMMING. STUDENTS LEARN TO UNDERSTAND, EVALUATE AND CREATE ALGORITHMS, WRITE STRUCTURED PROGRAMS, SELECT AND IMPLEMENT DATA STRUCTURES AND OBJECT-ORIENTATED PROGRAMMING.

STREAM B



INTERNATIONAL BUSINESS

THIS CLASS FOCUSES ON INTERNATIONAL ASPECTS IN MANAGEMENT THEORY AND LITERATURE. STUDENTS WILL DISCUSS APPROACHES TO ETHICS, NEGOTIATION, MOTIVATION, AND MANAGEMENT AND LEADERSHIP ACROSS COUNTRIES, CONSIDERING THE IMPORTANCE OF UNDERSTANDING AND EMBRACING DIFFERENCE ACROSS COUNTRIES.

IRISH ART & ARCHITECTURE

THIS CLASS SURVEYS THE MAIN ARTISTIC AND STYLISTIC MOVEMENTS EVIDENT IN IRELAND IN THE PERIOD OF 1600-1900. STUDENTS WILL IDENTIFY KEY INDIVIDUALS, STRUCTURES, DESIGNS, VISUAL ART AND ARTEFACTS DEFINING IRELAND'S CULTURAL LANDSCAPE AS IT EVOLVED OVER THIS 300-YEAR PERIOD, WITHIN THEIR SOCIAL CONTEXTS.



WOMEN, GENDER & SOCIETY

THIS CLASS INTRODUCES STUDENTS TO HISTORICAL, SOCIOLOGICAL, GEOGRAPHICAL AND POLITICAL PERSPECTIVES ON WOMEN AND GENDER, AND TO CONTEMPORARY DEBATES ABOUT GENDER AND SOCIETY. STUDENTS WILL LEARN ABOUT THE MAIN TRENDS IN GENDER INEQUALITY ON A GLOBAL SCALE.

GLOBAL DEVELOPMENT ISSUES & RESPONSES

'THIS CLASS EXPLORES THE BIG CHALLENGES FACING OUR WORLD TODAY AND HOW WE CAN RESPOND TO THEM. STUDENTS WILL LEARN ABOUT INTERNATIONAL DEVELOPMENT PRIORITIES AND POLICIES AND ABOUT IRELAND'S AND THE EU'S RELATIONSHIP WITH THE WIDER WORLD. THEY WILL EXAMINE THE CAUSES AND CONSEQUENCES OF CLIMATE CHANGE, GLOBALIZATION AND MIGRATION AND THE ROLES OF GOVERNMENT, BUSINESS, CIVIL SOCIETY AND INDIVIDUALS IN ADDRESSING THESE GLOBAL CHALLENGES.

UNDERSTANDING CONFLICT

THIS CLASS HELPS STUDENTS UNDERSTAND THE NATURE AND IMPACT OF VIOLENT CONFLICT, WITH SPECIAL REFERENCE TO THE IRISH SITUATION. IT INCORPORATES CONCEPTS FROM PSYCHOLOGY, SOCIOLOGY AND ECONOMICS TO EXPLAIN ORIGINS, LOGIC AND MOTIVATIONS FOR VIOLENCE. BY LOOKING AT THE IRISH CONFLICT, STUDENTS WILL EXPLORE HOW IT IS POSSIBLE TO MOVE FROM A SITUATION OF VIOLENT CONFLICT TOWARDS A TRANSFORMATIVE PEACE.

MODERN IRISH LITERATURE

IN THIS CLASS, STUDENTS WILL DISCUSS A NUMBER OF EXEMPLARY WORKS FROM THE EARLY DECADES OF THE TWENTIETH CENTURY, A PERIOD OF REMARKABLE CREATIVITY IN IRISH WRITING. STUDENTS WILL EXPLORE THE COMPLEX RELATIONSHIP BETWEEN LITERATURE, CULTURE AND POLITICS IN THIS FORMATIVE PERIOD OF IRISH HISTORY.

I had the best time in Ireland and made so many friends thanks to this program

Ivy, UMass Amherst



€3245

**SCHOLARSHIPS
AVAILABLE**



an unforgettable month
and a life changing
experience

Laura, UMiami

- Single room on-campus accommodation
- Breakfast & Lunch Monday-Friday
- All tuition and transcripts
- Academic field trips
- Optional day trips around Ireland
- 24-7 staff on call
- Activities on campus
- Airport transfers at set times
- All-Ireland heritage pass



IRELAND

THE GATEWAY
TO EUROPE

MAYNOOTH
DUBLIN





**Maynooth
University**

National University
of Ireland Maynooth

FIND OUT MORE

KICKSTART YOUR SUMMER:

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