

Undergraduate exchange students coming to Marseille campus are offered to select courses from two programmes: our KEDGE Bachelor and our International BBA. Students can mix courses from both programmes as much as the courses do not overlap. Attention: we strongly advise students to select courses according to their level of study (please see 1st column of the table here below).

Usual workload for 1 semester = 6 courses

1 business course is worth 5 ECTS credits (30 contact hours & 70 hours of personal homework)

In addition, French language courses are available at different levels during the Fall and the Spring semesters.

Seats into courses are limited and cannot exceed 60 students per courses,

Course schedule: Available later via the on line student Kedge portal.

Academic advisor: Véronique Spanu (veronique.spanu@kedgebbs.com)

FALL 2019 SEMESTER (exact semester dates: please check the calendar on the IBBA and KEDGE Bachelor Programme Annexes)

Entry level	Year	Course code	Course title	Contact hours	ECTS	Course title translated into English	Course Language	Exams period
For Bachelor students 2nd year (basic level courses)	IBBA Year1	Not available yet	Fundamentals of Accounting	30	5	Fundamentals of Accounting	English	January 2020
	IBBA Year1	Not available yet	Economics (macro-micro)	30	5	Economics (macro-micro)	English	January 2020
	IBBA Year1	Not available yet	Business Law	30	5	Business Law	English	January 2020
	IBBA Year1	Not available yet	Business Systemic Approach	30	5	Business Systemic Approach	English	January 2020
	IBBA Year1	Not available yet	Quantitative Methods	30	5	Quantitative Methods	English	January 2020
	IBBA Year1	Not available yet	Principles of Marketing	30	5	Principles of Marketing	English	January 2020
For Bachelor students 2nd or 3rd year	KB Year 2	Not available yet	Financial Management	30	5	Financial Management	English	December 2019
	KB Year 2	Not available yet	HR and Team Management	30	5	HR and Team Management	English	December 2019
	KB Year 2	Not available yet	Enterprise and Leadership 3	30	5	Enterprise and Leadership 3	English	December 2019
	KB Year 2	Not available yet	Management Information Systems	30	5	Management Information Systems	English	December 2019
	KB Year 2	Not available yet	Negotiation Technics	30	5	Negotiation Technics	English	December 2019
	KB Year 2	Not available yet	Sustainable Development	30	5	Sustainable Development	English	December 2019
	KB Year 2	Not available yet	Management Accounting	30	5	Management Accounting	English	December 2019
	IBBA Year 2	Not available yet	Introduction to Finance	30	5	Introduction to Finance	English	December 2019
	IBBA Year 2	Not available yet	Corporate Finance	30	5	Corporate Finance	English	December 2019
	IBBA Year 2	Not available yet	International asset Management	30	5	International asset Management	English	December 2019
	IBBA Year 2	Not available yet	International Consumer Behaviour	30	5	International Consumer Behaviour	English	December 2019
	IBBA Year 2	Not available yet	Brand Management	30	5	Brand Management	English	December 2019
	IBBA Year 2	Not available yet	Luxury Marketing Strategy	30	5	Luxury Marketing Strategy	English	December 2019
	IBBA Year 2	Not available yet	Digital Communication	30	5	Digital Communication	English	December 2019
	IBBA Year 2	Not available yet	Web Marketing	30	5	Web Marketing	English	December 2019
	IBBA Year 2	Not available yet	Community Management	30	5	Community Management	English	December 2019
	IBBA Year 2	Not available yet	International Law	30	5	International Law	English	December 2019
	IBBA Year 2	Not available yet	International Trade	30	5	International Trade	English	December 2019
	IBBA Year 2	Not available yet	English(History of the USA and US Constitution)	30	5	English(History of the USA and US Constitution)	English	December 2019
	IBBA Year 2	Not available yet	Sustainable Development	30	5	Sustainable Development	English	December 2019
	IBBA Year 2	Not available yet	Foreign investment in China	30	5	Foreign investment in China	English	December 2019
	IBBA Year 2	Not available yet	Chinese culture and Business	30	5	Chinese culture and Business	English	December 2019
	IBBA Year 3	Not available yet	Comparative International Accounting	30	5	Comparative International Accounting	English	December 2019
	IBBA Year 3	Not available yet	Comparative International Taxation	30	5	Comparative International Taxation	English	December 2019
	IBBA Year 3	Not available yet	Financial Analysis	30	5	Financial Analysis	English	December 2019
	IBBA Year 3	Not available yet	European Competition Law	30	5	European Competition Law	English	December 2019
	IBBA Year 3	Not available yet	European and International Marketing	30	5	European and International Marketing	English	December 2019
	IBBA Year 3	Not available yet	The Euromediterranean Management Approach	30	5	The Euromediterranean Management Approach	English	December 2019
	IBBA Year 3	Not available yet	Comptabilité comparée	30	5	Comparative Accounting	French	December 2019
	IBBA Year 3	Not available yet	Fiscalité comparée	30	5	Comparative Taxation	French	December 2019
IBBA Year 3	Not available yet	Diagnostic Financier	30	5	Financial Analysis	French	December 2019	
IBBA Year 3	Not available yet	Droit Européen de la Concurrence	30	5	European Competition Law	French	December 2019	
IBBA Year 3	Not available yet	Marketing Européen et International	30	5	European and International Marketing	French	December 2019	
For Bachelor students 4th year	IBBA Year 4	Not available yet	Project Management	30	5	Project Management	English	December 2019
	IBBA Year 4	Not available yet	Business Strategy	30	5	Business Strategy	English	December 2019
	IBBA Year 4	Not available yet	Marketing Communication	30	5	Marketing Communication	English	December 2019
	IBBA Year 4	Not available yet	Marketing Strategy and Planning	30	5	Marketing Strategy and Planning	English	December 2019
	IBBA Year 4	Not available yet	International Marketing Cases	30	5	International Marketing Cases	English	December 2019
	IBBA Year 4	Not available yet	Luxury Goods Marketing	30	5	Luxury Goods Marketing	English	December 2019
	IBBA Year 4	Not available yet	Management Control and Operations	30	5	Management Control and Operations	English	December 2019
	IBBA Year 4	Not available yet	Investment and Financing Decisions	30	5	Investment and Financing Decisions	English	December 2019
	IBBA Year 4	Not available yet	International Finance	30	5	International Finance	English	December 2019
	IBBA Year 4	Not available yet	Management des Projets	30	5	Project Management	French	December 2019
IBBA Year 4	Not available yet	Stratégie	30	5	Business Strategy	French	December 2019	

Course codes meaning

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SPRING 2020 SEMESTER (exact semester dates: please check the calendar on the IBBA and KEDGE Bachelor Programme Annexes)

Entry level	Year	Course code	Course title	Contact hours	ECTS	Course title translated into English	Course Language	Exams period
For Bachelor students 2nd year (basic level courses)	IBBA (Year 1)	Not available yet	International environment and Geopolitics	30	5	International environment and Geopolitics	English	April/May 2020
	IBBA (Year 1)	Not available yet	Operations Management	30	5	Operations Management	English	April/May 2020
	IBBA (Year 1)	Not available yet	Data Management & Information Systems (MIS)	30	5	Data Management & Information Systems (MIS)	English	April/May 2020
	IBBA (Year 1)	Not available yet	Project Management Methods	30	5	Project Management Methods	English	April/May 2020
	IBBA (Year 1)	Not available yet	Intercultural Management	30	5	Intercultural Management	English	April/May 2020
	IBBA (Year 1)	Not available yet	Introduction to Financial Analysis	30	5	Introduction to Financial Analysis	English	April/May 2020
For Bachelor students in their 2nd or 3rd year	IBBA (Year 1)	Not available yet	Human Resources and Global Context	30	5	Human Resources and Global Context	English	April/May 2020
	KB (Year 2)	Not available yet	Globalized HRM	30	5	Globalized HRM	English	April/May 2020
	KB (Year 2)	Not available yet	Cross Cultural Management	30	5	Cross Cultural Management	English	April/May 2020
	KB (Year 2)	Not available yet	International Marketing	30	5	International Marketing	English	April/May 2020
	KB (Year 2)	Not available yet	Supply Chain Management	30	5	Supply Chain Management	English	April/May 2020
	KB (Year 2)	Not available yet	Corporate Strategy	30	5	Corporate Strategy	English	April/May 2020
	IBBA Year 3	Not available yet	European Logistics Management	30	5	European Logistics Management	English	April/May 2020
	IBBA Year 3	Not available yet	Entrepreneurship	30	5	Entrepreneurship	English	April/May 2020
	IBBA Year 3	Not available yet	E Business	30	5	E Business	English	April/May 2020
	IBBA Year 3	Not available yet	Business in Intercultural Context	30	5	Business in Intercultural Context	English	April/May 2020
	IBBA Year 3	Not available yet	Organizational Behavior	30	5	Organizational Behavior	English	April/May 2020
	IBBA Year 3	Not available yet	Sustainable Development	30	5	Sustainable Development	English	April/May 2020
	IBBA Year 3	Not available yet	Disability Management (<i>distanciel</i>)	30	5	Disability Management	English	April/May 2020
	IBBA Year 3	Not available yet	Logistique Européenne	30	5	European Logistics	French	April/May 2020
	IBBA Year 3	Not available yet	Entrepreneuriat	30	5	Entrepreneurship	French	April/May 2020
	IBBA Year 3	Not available yet	Introduction au E-Business	30	5	E-Business	French	April/May 2020
	IBBA Year 3	Not available yet	Commerce en Contexte Interculturel	30	5	Business in Intercultural Context	French	April/May 2020
	IBBA Year 3	Not available yet	Comportement Organisationnel	30	5	Organisational Behaviour	French	April/May 2020
	IBBA Year 3	Not available yet	Développement Durable	30	5	Sustainable Development	French	April/May 2020

Course codes meaning