

The academic year of the Programme Grande Ecole ("Master in Management") is divided into **2 semesters**, from early September to early May.

The **fall semester** is divided into parts

- For the first part, students will have to select **elective courses**.
- For the second part, students will have to select a **Major of 4 courses** for the remainder of the semester.

For the **Spring semester** students will have to select up to **6 courses** from the list of elective courses below. They also have the possibility to select some **online elective courses**.

Online elective courses: Those courses are available for the Spring semester. Students can select up to two online elective courses if their Home Institution agrees with their choice.

Contact:

For any question related to your programme (Learning Agreement, pedagogical matters...): Jana Pokorna, Programme Grande Ecole ("Master in Management") Academic Advisor, jana.pokorna@kedgebs.com

For any question related to the course selection platform (send only one email with the details of your query, and add your full name): choixdecours.pgebdx@kedgebs.com

FALL SEMESTER September 9th - December 20th

ELECTIVE COURSES September 9th to 21st			
Course code	Course title	Taught in	Field of study
September 9th to 14th			
Not available yet	International Business Environment	English	MANAGEMENT
Not available yet	Customer relationship management	English	MANAGEMENT
September 16th to 21st			
Not available yet	Cross cultural management	English	HRM
Not available yet	Project management	English	MIS
During the semester			
Not available yet	French language for international students (Beginner / Elementary / Intermediate / Advanced)		

MAJORS September 30th to December 20th		
Course code	Course title	Taught in
MAJOR SUPPLY CHAIN MANAGEMENT		
Not available yet	- Supply chain simulation	English
Not available yet	- Supply chain management	English
Not available yet	- Supply chain analytics	English
Not available yet	- Maritime Supply Chain	English
MAJOR CORPORATE SOCIAL RESPONSIBILITY		
Not available yet	- CSR and Sustainable Innovation	English
Not available yet	- Business CSR & International Development	English
Not available yet	- Creating Social Change: System-Innovation for a Better Society	English
Not available yet	- Business in the Circular Economy	English
MAJOR MARKETING		
Not available yet	- Brand Management	English
Not available yet	- Consumer Behavior	English
Not available yet	- Digital Marketing	English
Not available yet	- Marketing communication	English
MAJOR FINANCE		
Not available yet	- Corporate finance	English
Not available yet	- Asset portfolio Management	English
Not available yet	- International financial system	English
Not available yet	- Ethical finance and SRI	English
MAJOR ACHATS		
Not available yet	- Les fondamentaux des achats	French
Not available yet	- Fonction acheteur	French
Not available yet	- Des prévisions aux objectifs commerciaux	French
Not available yet	- Pilotage opérationnel des achats	French
MAJOR DIGITAL MANAGEMENT		
Not available yet	- Start up de l'idée au BM	French
Not available yet	- Gestion de projet SI	French
Not available yet	- Entreprise numérique	French
Not available yet	- Nouveaux Business modèles	French
MAJOR MARKETING		
Not available yet	- Management de la marque	French
Not available yet	- Comportement du Consommateur	French
Not available yet	- Marketing Digital	French
Not available yet	- Communication marketing intégrée	French
MAJOR FINANCE		
Not available yet	- Finance d'entreprise	French
Not available yet	- Gestion d'actifs et de portefeuilles	French
Not available yet	- Finance internationale	French
Not available yet	- Contrôle de gestion	French
MAJOR MANAGEMENT ORGANISATIONNEL		
Not available yet	- Leadership	French
Not available yet	- Management des hommes et des équipes	French
Not available yet	- Méthode et outils RH	French
Not available yet	- Droit des RH	French

SPRING SEMESTER January 9th - May 9th

ELECTIVE COURSES			
Course code	Course title	Taught in	Field of study
Not available yet	Supply chain simulation	English	OPS
Not available yet	Supply chain management	English	OPS
Not available yet	Decision making and decision analysis	English	OPS
Not available yet	Les fondamentaux des achats	French	OPS
Not available yet	Fonction acheteur	French	OPS
Not available yet	Du business model à l'application	French	OPS
Not available yet	Digital Management requis M1 : Gestion de projet SI	French	OPS
Not available yet	Consumer behavior	English	MARKETING
Not available yet	Luxury Marketing 1 : The World of Luxury	English	MARKETING
Not available yet	Management de la marque	French	MARKETING
Not available yet	Défendre une décision Marketing	French	MARKETING
Not available yet	Marketing de l'innovation	French	MARKETING
Not available yet	Marque et communication	French	MARKETING
Not available yet	Management de la force de vente	French	MARKETING
Not available yet	Cross cultural management	English	MANAGEMENT
Not available yet	International Business Environment	English	MANAGEMENT
Not available yet	Management des hommes et des équipes	French	MANAGEMENT
Not available yet	Le Leadership autrement : le parcours du héros	French	MANAGEMENT
Not available yet	Sport et Management	French	MANAGEMENT
Not available yet	Corporate finance	English	FINANCE
Not available yet	Assey portofoglio Management	English	FINANCE
Not available yet	International Financial System	English	FINANCE
Not available yet	Financial markets (microstructure)	English	FINANCE
Not available yet	FinTech and Digital Banking	English	FINANCE
Not available yet	Finance d'entreprise	French	FINANCE
Not available yet	Gestion d'actifs et de portefeuille	French	FINANCE
Not available yet	Gestion du patrimoine en milieu bancaire	French	FINANCE
Not available yet	Strategie et création d'entreprises	French	STRATEGY
Not available yet	French language for international students (Beginner / Elementary / Intermediate / Advanced)		

ONLINE ELECTIVE COURSES			
Course code	Course title	Taught in	Field of study
Not available yet	Communication digitale	French	MARKETING
Not available yet	Innovation de services	French	MARKETING
Not available yet	Modèles économiques des industries créatives, Livre, musique, vidéo	French	FINANCE
Not available yet	Apprendre à apprendre	French	MANAGEMENT
Not available yet	Management, stratégie et décisions individuelles	French	MANAGEMENT

MIS = Management Information System

OPS= Operations System Management

Please note that the List of courses might still be subject to changes