



JOINT SUMMER SCHOOL

Doing Business across Europe: GERMANY · NETHERLANDS · SPAIN

- Business Ethics
- Towards a Circular Economy
- Entrepreneurship & Innovation Management

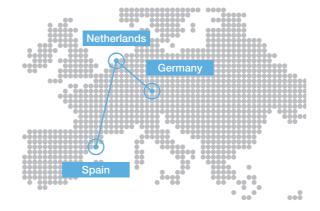
2019 JOINT SUMMER SCHOOL DOING BUSINESS ACROSS EUROPE

in Germany, the Netherlands & Spain June 24, 2019 – July 19, 2019

This **Joint Summer School** Program on Doing Business Across Europe is organized in partnership with **3 universities in Europe.**

The program will last a total of 3 weeks in three different European countries: **Germany, the Netherlands and Spain.**

This program is designed for **advanced undergraduate and postgraduate students.** It aims at giving students a first-hand insight on the future of doing business responsibly and covers current trends and issues in the field of **business ethics, circular economy and entrepreneurship & innovation.**



1 JOINT PROGRAM OR 3 SINGLE SUMMER SCHOOL OPTIONS:



ROSENHEIM TECHNICAL UNIVERSITY OF APPLIED SCIENCES, GFRMANY

JUNE 24 – 30, 2019

International Summer School: **Business Ethics**

Academic Credit: 5 ECTS (3 US credits)

Ethical theories (utilitarianism, deontology, and virtue ethics) and other topics such as rights to privacy, conflicts of interest, insider trading, whistle-blowing, and the rights and duties of agents and fiduciaries



WINDESHEIM UNIVERSITY OF APPLIED SCIENCES, THE NETHERLANDS

JULY 03 - 09, 2019

International Summer School: **Towards a Circular Economy**

Academic Credit: 3 ECTS (1,5 US credits)

Transition towards circular supply chains, current trends: shared economy, blockchain, understanding financial and supply chain implications, business simulation game: the Blue connection.



LASALLE CAMPUS BARCELONA, RAMON LLULL UNIVERSITY, SPAIN

JULY 13 – 19, 2019

International Summer School:
Entrepreneurship & Innovation
Management

Academic Credit: 3 ECTS (1,5 US credits)

Understanding the entrepreneurial process, identifying, developing, assessing, and pitching new ideas, developing an awareness of the possibilities and limitations of different business models.



GERMANY

STUDYING IN ROSENHEIM

- Rosenheim Technical University of Applied Sciences combines a regional profile with an international reputation
- Close contacts to industry in one of Germany's strongest economic areas
- About 6,000 students with an education oriented around the practical skills
- The city of Rosenheim has a Mediterranean flair and is situated in an area known for its beautiful mountains, forests and lakes

THE NETHERLANDS

• Runner up for best **University**

- of Applied Sciences in the Netherlands (#2 place in national rankings)
- Explore the historic **city of Zwolle** like real Dutch, by bicycle
- See the world famous Night Watch by Rembrandt, visit Anne Frank's house take a canal boat tour in Amsterdam
- Meet the open mindedness of the Dutch in our highly diverse society

SPAIN

STUDYING IN BARCELONA

- A city increasingly attractive for entrepreneurs and quickly positioning as one of the leading innovation hubs in the world.
- La Salle-URL is a leading university in Innovation and Technology with 30% of international students
- Ideally located among the Mediterranean Sea and the Pyrenees

Accommodation:

LHK Boarding House

Address:

Küpferlingstrasse 66 83024 Rosenheim

Check-in:

Monday, June 24, 2019 at 08:30 AM – 09:30 AM

Check-out:

Monday, July 01, 2019 at 08:00 AM - 09:00 AM

Travel Date to Zwolle / Windesheim, the Netherlands: July 01, 2019

https://www.goeuro.com

Accommodation:

Sportcampus de Pelikaan

Address:

Haersterveerweg 2 8034PK Zwolle

Check-in:

Monday, July 01, 2019 at 02:00 PM onwards

Check-out:

Thursday, July 11, 2019 at 10:00 AM

Travel Dates to Barcelona, Spain: July 11-13, 2019

https://www.goeuro.com

Accommodation:

RESA La Salle Campus BCN

Address:

Sant Joan de La Salle, 42 08022 Barcelona

Check-in:

Saturday, July 13, 2019 at 02:00 PM - 04:00 PM

Check-out:

Saturday, July 20, 2019 at 10:00 AM - 12:00 PM

Travel Date back Home from Barcelona, Spain: **July 20, 2019**

https://www.goeuro.com

APPLICATION DEADLINE: APRIL, 30, 2019

More information at: www.th-rosenheim.de/en/international

More information at: www.windesheim.com

More information at: www.salleurl.edu

PROGRAM FEE

The program fee for students from partner universities is only EUR 1,500 for 3 weeks and for non-partners EUR 1,800. The program fee for 1 week is EUR 600 for students from partner universities and EUR 700 for non-partners. The program fee covers accommodation, tuition for workshops, and excursions. Summer School participants have to bear their own expenses for travel, meals and take out adequate travel and health insurance to cover the period of their travel and stay in Germany, the Netherlands and Spain.

